

## **CANADA'S BEST KEPT REAL ESTATE SECRET** UNDERSTANDING HAMILTON VS. TORONTO AND THE FUTURE OF THE GTHA

# MEET THE TEAM



- CONNECT Investment Strategy
- Working with a Winning Team
- Why real estate? Why condos?
- **Duane Roy:** Financing and mortgage secrets
- Ben Myers: Toronto vs Hamilton
- Why KiWi Condos?
- The best return on your investment
- What's next?



### WHY ARE WE TALKING ABOUT **KIWI & HAMILTON** TODAY?

Toronto vs Hamilton\$2,914\$1,654

Hamilton has the *highest* year-on-year rent growth rate at 24%.

(Toronto is at 13%)

RANK*	СІТҮ	1 BED	M/M	¥/Y	2 BED	M/M	Y/Y
1	Toronto, ON	\$2,299	- 1%	+ 8%	\$2,914	- 2%	+ 13%
2	Oakville, ON	\$2,108	+ 8%	+ 9%	\$2,573	- 1%	+ 18%
3	North York, ON	\$1,984	- 1%	+ 11%	\$2,478	- 1%	+ 13%
4	Mississauga, ON	\$1,971	+ 2%	+ 8%	\$2,327	- 4%	+ 5%
5	Vancouver, BC	\$1,940	- 1%	+ 10%	\$2,895	- 5%	+ 14%
6	Richmond Hill, ON	\$1,826	- 8%	+ 1%	\$2,406	0%	+ 6%
7	Burlington, ON	\$1,809	+ 1%	N/A	\$2,190	- 1%	N/A
8	Scarborough, ON	\$1,685	+ 4%	+ 28%	\$2,071	0%	+ 21%
9	Victoria, BC	\$1,678	+ 3%	N/A	\$2,100	+ 1%	N/A
10	Ottawa, ON	\$1,609	+ 1%	- 2%	\$2,071	+ 3%	+ 3%
11	Burnaby, BC	\$1,523	0%	N/A	\$2,237	+ 6%	N/A
12	Hamilton, ON	\$1,505	0%	+ 29%	\$1,654	+ 8%	+24%
13	Montréal, QC	\$1,358	+ 2%	+ 27%	\$1,780	- 1%	+ 8%
14	Kelowna, BC	\$1,313	- 4%	N/A	\$1,961	0%	N/A
15	Surrey, BC	\$1,308	- 3%	N/A	\$1,659	- 4%	N/A
16	St. Catharines, ON	\$1,244	+ 6%	N/A	\$1,493	- 2%	N/A
17	Fort McMurray, AB	\$1,195	- 1%	- 3%	\$1,250	- 2%	- 7%

### YOU COULD PLACE THREE TORONTO UNITS INTO ONE KIWI CONDO

KIWI CONDOS, HAMILTON WEST VILLAGE #615

2 Bed + 2 Bath 823 sq. ft

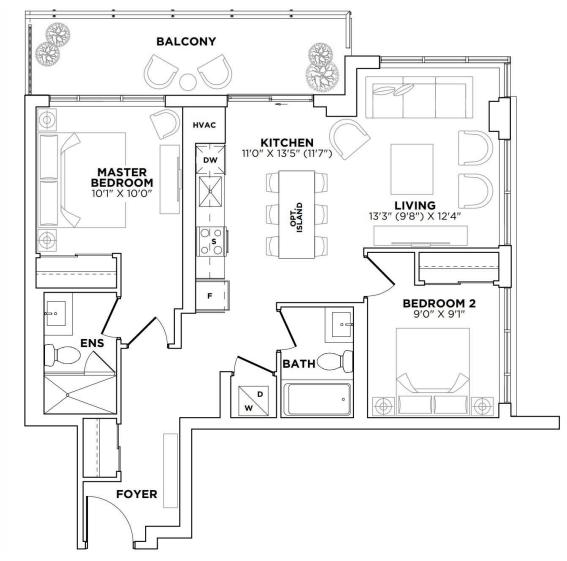
PRICE \$485,990 \$590 PSF

RENT \$2,450/mo \$3.00 PSF

PRICE-TO-RENT RATIO

### TORONTO 88 SCOTT #604 Bachelor 278 sq. ft PRICE \$480,000 \$1,727 PSF RENT \$1,900/mo \$6.83 PSF

PRICE-TO-RENT RATIO



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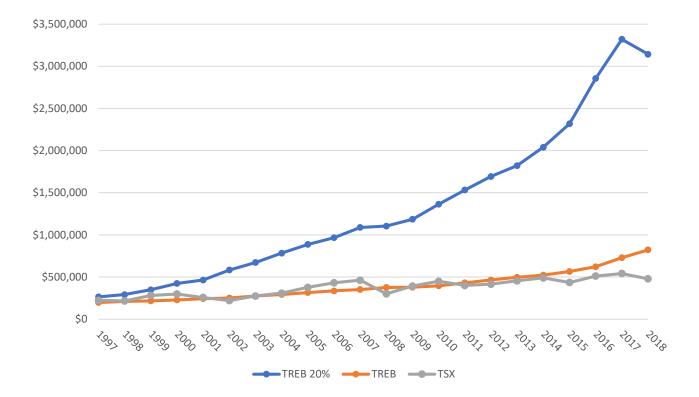
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### TORONTO 88 SCOTT #604 Bachelor 278 sq. ft PRICE \$480,000 \$1,727 PSF RENT \$1,900/mo \$6.83 PSF PRICE-TO-RENT RATIO 21:1



# Toronto Real Estate vs TSX





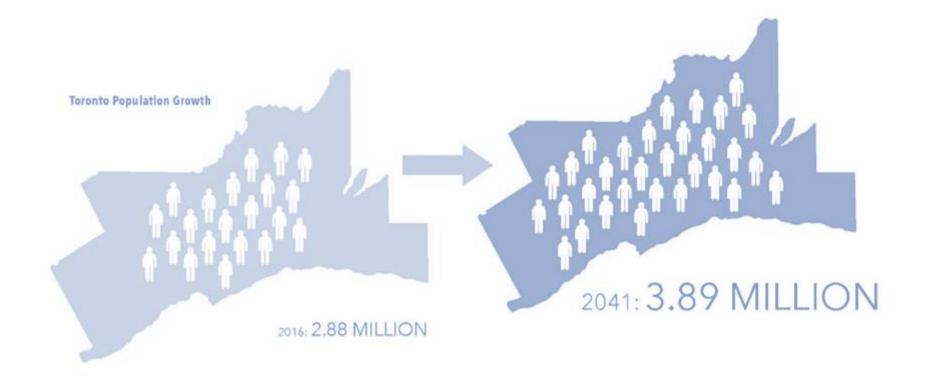
# **CANADA'S POPULATION GROWTH**



Immigration to Canada2017300,0002018310,0002019330,0002020340,000



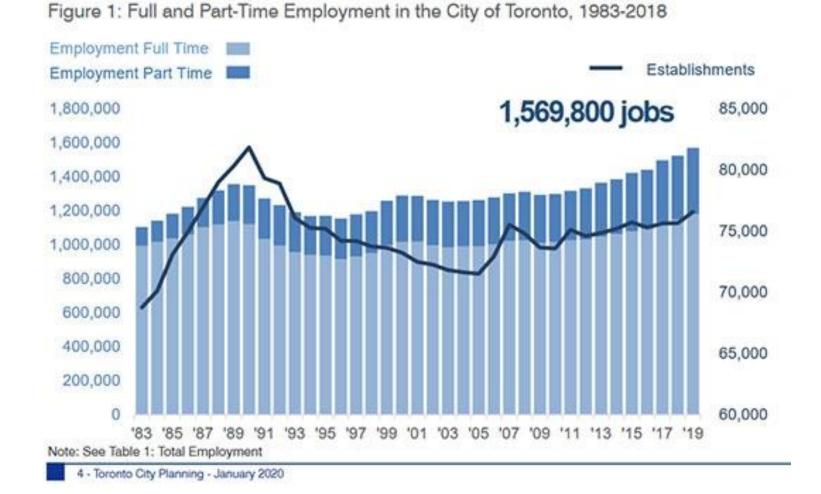
# TORONTO'S POPULATION GROWTH



Energy Free "Condinas The New Netter Solution", by Monite Warpethe Bundkannons



# TORONTO'S JOB GROWTH



Toronto added more than 46,000 net jobs in 2019 (3.1% yoy growth) – including 10,000 in tech sector alone.



### TORONTO'S INCREASING PRICES AND DECREASING SUPPLY

Sales up 17% New listings down 18% Active listings down 35% MOI down to 1.7 from 3.1

Month	Detached	Condos
Dec-12	722,393	342,847
Dec-13	864,351	367,376
Dec-14	934,039	387,612
Dec-15	1,039,638	400,088
Dec-16	1,286,605	466,592
Dec-17	1,250,235	532,700
Dec-18	1,145,892	594,381
Dec-19	1,363,357	656,233

\* From TREB Dec 2019

#### StatsCan:

The average salary in Canada is \$46,700. The average salary in Ontario is \$57,900. The average salary in Toronto is \$48,500.

#### Homeowners need to make at least \$88,000 – 94,000 to afford Toronto!

### This is what it costs to live in Toronto in 2020

Total: \$3,541.24 monthly, or \$42,494.88 annually (for renters who commute) Total: \$3,840.23 monthly, or \$46,082.76 annually (for renters who drive) Total: \$5,415.73 monthly, or \$64,988.76 annually (for homeowners who commute) Total: \$5,714.72 monthly, or \$68,576.64 annually (for homeowners who drive)

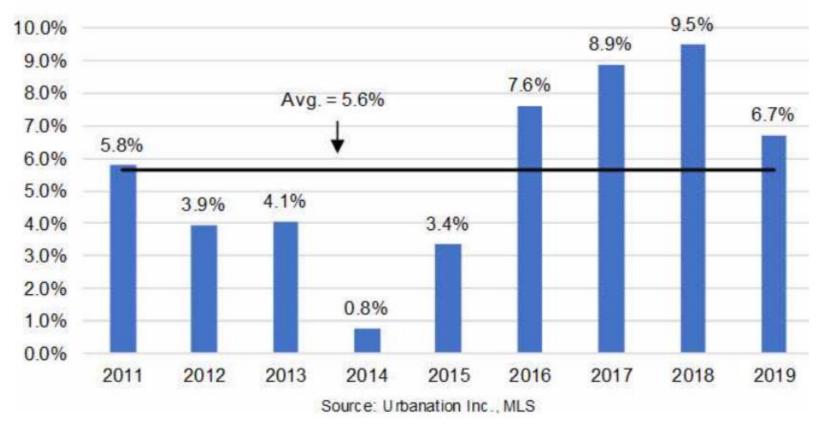
Based on the current tax rate in Canada and Ontario, renters who commute will need to be making at least \$55,500 before tax (\$42,584 after tax) to make ends meet in Toronto.

Renters who drive will need to be making \$61,000 before tax (\$46,376 after tax.)

Homeowners who commute will need to make \$88,000 before tax (\$65,056 after tax.)

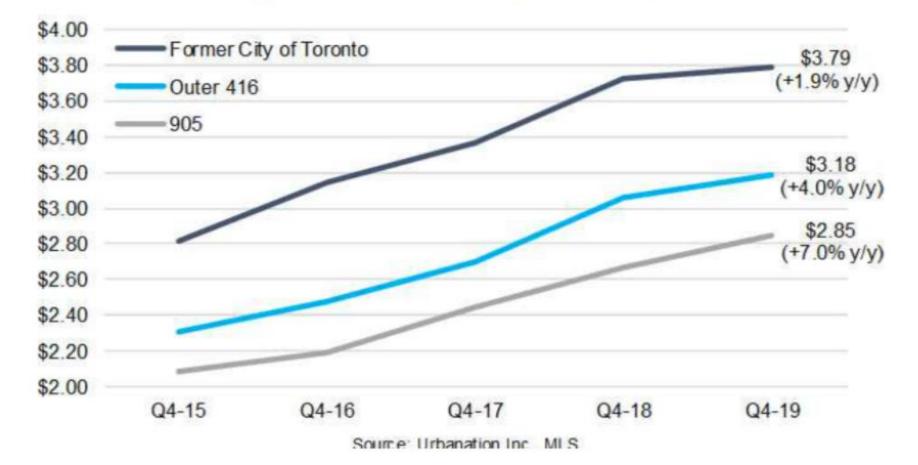
And homeowners who drive will need to make \$94,000 before tax (\$68,971 after tax.)

#### Annual Average Growth in Condo Rents Per SF Greater Toronto Area: 2011 to 2019





### Average Condo Rents Per SF by Region Greater Toronto Area: 2015 to 2019, Q4 periods





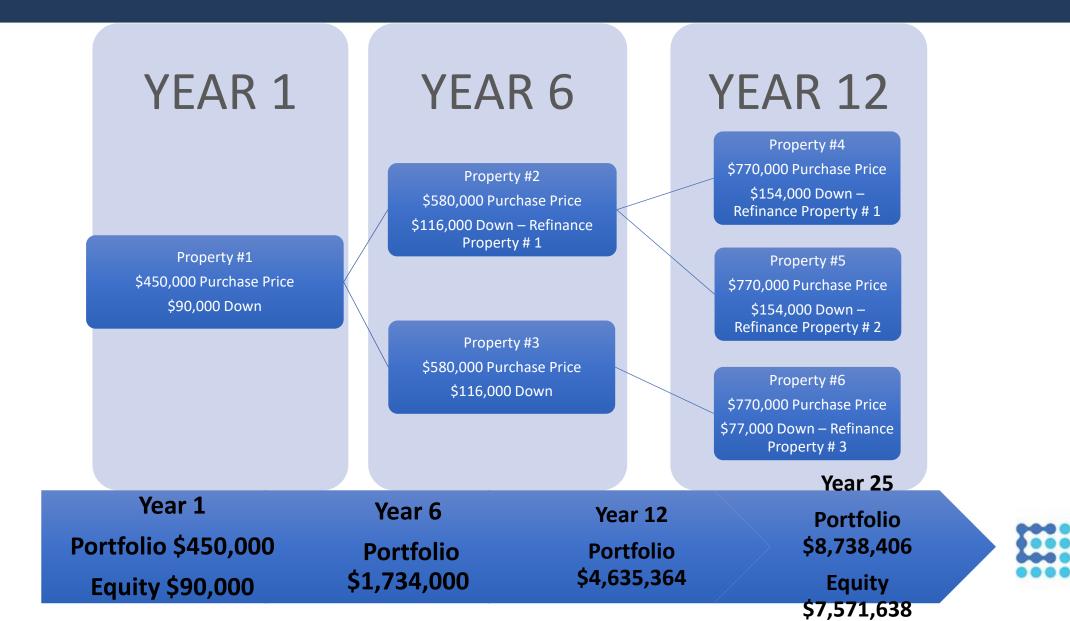
# KEY STRATEGIES

- 1. No Work Money works for you
- 2. Leverage
- 3. Risk minimization
- 4. Return Maximization
- 5. Deal types
- 6. Turnkey property management



# WEALTH MULTIPLIER PORTFOLIO IN YEAR 25

PLAN INVEST RETIRE



# WEALTH MULTIPLIER PORTFOLIO IN YEAR 25

## ✓ Initial investment: \$103,000

- ✓ Portfolio value: \$4,369,203
- ✓ Equity value: \$3,785,819
- ✓ 6 condos
- ✓ Total income Annual income: \$171,000
- ✓ Total return: 3,675%
- ✓ Annualized return: 15.5%



# 1409 - 20 Tubman Closed January 16, 2019 \$497,965.93 inc. all costs – Appraisal \$750,000

Date:	Jan/31/2020		
Client:	TDCT Broker		
Address of Property:	1409 20 Tubman Ave Toronto ON N	M5A0M8	
Market Value: \$	750,000		
In accordance with your au	thorization and request, we have cond	ucted an appraisal of the above referenc	ed property to estimate market value
The property was inspected	ion Jan/31/2020		
After careful consideration	of all the above factors that affect valu	e, the market value was estimated to be	as referenced above.
This report has been prepa	red in compliance with the	CUSAP	Appraisal Standards.
The estimate is subject to the	ne limiting conditions attached to this a	ppraisal and to which the reader's attention	on is specifically directed.
Should you require further i	nformation of clarification as to any por	rtion of this report, please contact the und	lersigned at your convenience.
Respectfully submitted,			
APPRAISER		CO-SIGNING AIC APPRAISER (if	applicable)
	(1)matantin		1 ABA
SIGNATURE:	Window win	CO-SIGNATURE:	1 der
NAME: Winston Kim		NAME: Paul Stewart	
AIC DESIGNATION/STATUS	S: Membership #: 907155	AIC DESIGNATION/STATUS:	Membership #: 700414
AIC Candidate Memb	er 🔽 CRA, P.App 🗌 AACI, P.App	CRA, P.App 🗹 AACI, P.A	מסג



# 1409- 20 Tubman Feb 14, 2019 \$200,000 plus \$497,965.93 inc. all costs – Mortgage \$600,000

**Mortgage Commitment (Broker Channel)** This document sets out the terms of the offer for a mortgage loan.

> You and your refer to each borrower named below. We, our and us refer to The Toronto-Dominion Bank.

**TD Canada Trust** 



#### **TD Mortgage loan number:** 1830446

Date: February 05, 2020

Borrowers Matthew Elkind 1409-20 Tubman Avenue Toronto, ON, M5A 1Y7, CAN		Address of the property being used as security 1409-20 Tubman Avenue Toronto, ON M5A 0M8, CAN	:
Mortgage loan summary			
Requested principal amount:	\$600,000.00	Collateral charge priority:	First
Total requested principal amount:	\$600,000.00	Annual interest rate (expressed as if calculated semi-annually not in advance):	2.89000%
		Term (closed to prepayment):	60 Months
		Amortization period:	30 years
		Payment frequency:	Monthly
Payment			
Monthly principal and interest payment:			<mark>\$2,488.64</mark>
Important dates			
Date of advance:			Feb 14, 2020
Interest adjustment date:			Mar 01, 2020
Maturity date:			Mar 01, 2025
Commitment expiry date: • A new application will be required at	ter this date		Feb 14, 2020



# Wrong Bank Wrong Result

## WITH 20% DOWNPAYMENT THERE IS ALWAYS A WAY, THE QUESTION IS, "DOES IT MAKE SENSE?"

### Assume:

- Toronto real estate appreciates 6% per year
- Purchase price \$500,000 and down payment of 20% (\$100,000)
  - = Mortgage would be \$400,000
- Condo fees of \$450/month
- Property tax of \$200/month
- Closing cost of \$15,000
- Rent \$2,400

### **A LENDERS**

- They have The Stress Test and are harder to qualify for
- The benefit is they have the top rates ~2.89%
- Limit of how many properties you can have (4-5)
- Capital Appreciation of \$30,000 (\$500,000 x 6% appreciation per year)
- Mortgage pay down of approx. \$9,000 (or \$750 per month)
- Cash flow positive of \$91 / month or \$1,092
- Total return is \$40,092 or 35%
- \* \$40,092 / \$115,000 (down payment + closing costs)

## **CREDIT UNION**

- No Stress Test
- No liming on how many properties
- Higher rate 3.6%
- Capital Appreciation of \$30,000 (\$500,000 x 6% appreciation per year)
- Mortgage pay down of approx. \$7,800 (or \$650 per month)
- Cash flow negative of \$12 / month or \$144
- Total return is \$37,656 or 33%
- \* \$37,656 / \$115,000 (down payment + closing costs)

### **B LENDERS**

- Very easy to qualify with rules on income and rental off-set
- No liming on how many properties
- 1% fee and a rate of  $\sim$ 4%
- Capital Appreciation of \$30,000 (\$500,000 x 6% appreciation per year)
- Mortgage pay down of approx. \$6,600 (or \$550 per month)
- Cash flow negative of \$209 / month or \$2,508
- Total return is \$30,092 or 26%
- \* \$30,092 / \$115,000 (down payment + closing costs)

### **PRIVATE LENDER**

- Based off appraisal that's it.
- No liming on how many properties
- 2% fee and a rate of ~7.5%
- Capital Appreciation of \$30,000 (\$500,000 x 6% appreciation per year)
- Mortgage pay down of \$0 interest only payments
- Cash flow negative of \$750 / month or \$9,000
- Total return is \$13,000 or 11%
- \* \$13,000 / \$115,000 (down payment + closing costs)

### SUMMARY

	A LENDERS	<b>CREDIT UNION</b>	<b>B</b> LENDERS	PRIVATE LENDERS
rate	~2.89%	3.6%	1% + ~4%	2% + ~7.5%
mortgage pay down	\$750 / month	\$650 / month	\$550 / month	\$0
	\$9000	\$7,800	\$6,600	
cash flow	\$91 / month	<mark>(\$12)</mark> / month	<mark>(\$209)</mark> / month	<mark>(\$750)</mark> / month
	\$1,092	(\$144)	(\$2,508)	(\$9,000)
total return	35%	33%	26%	11%
	\$40,092	\$37,656	\$30,092	\$13,000

## OPM <u>OTHER PEOPLE'S MONEY - REFINANCING</u>

### I call it the Bank Effect!!

We have money in our bank accounts

Banks give us 0.5% return

They lend it out for 8.5% (on average)

= they make 8% off our money

## OPM <u>OTHER PEOPLE'S MONEY - REFINANCING</u>

Many people have lots of equity sitting, doing nothing, in their homes

2 ways to make money:

- 1. Us working
- 2. Have our money/equity work for us.

## OPM <u>OTHER PEOPLE'S MONEY - REFINANCING</u>

Plan:

- Refinance and take \$100,000 out of our properties (cost 3%)
- Invest it in a rental property
- \$100,000 = down payment (\$500,000 rental property)

	A LENDER	<b>B</b> LENDER
Total Return	35%	26%
Cost	3%	3%
Total Return on OPM	32%	23%
	\$32,000	\$23,000

- As long as you can manage cash flow, it's a great way to increase y our net worth

## INCREASE DOWN PAYMENT OR NEGATIVE CASHFLOW

A big misconception is to put a higher down payment to increase cashflow

For every \$100,000 = savings of \$415 / month

- What if we took that savings of  $415 \times 12 = 4,980 / year (24,900 over 5 years)$
- Take \$24,900 and put it into a bank account to help with cashflow and invest the difference.
- Take the remaining \$75,100 and invest at 8% (average market return) = \$6,008 / year (\$30,040 over 5 years)
- ... or buy another pre-construction



# What's Driving the Hamilton Condo Market?





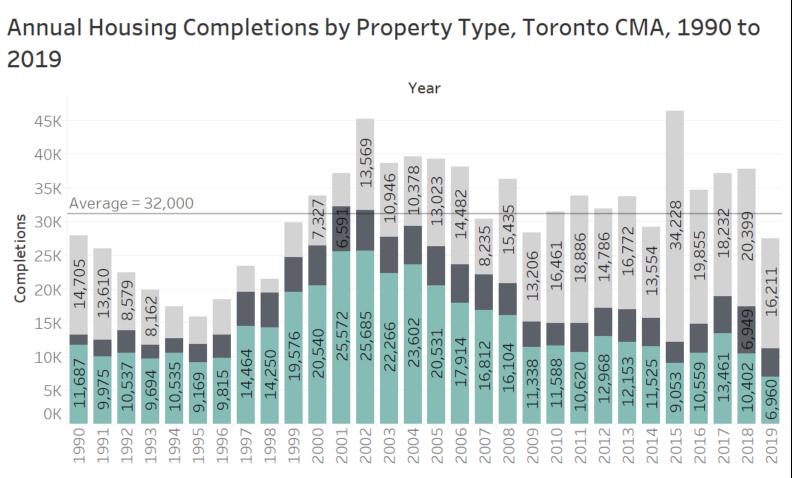
# Toronto CMA Housing Market



# Toronto CMA has Averaged 32,000 New Housing Completions since 1990



Last Five Years, the CMA has completed less units than the 2002 to 2006 period



Measure Names

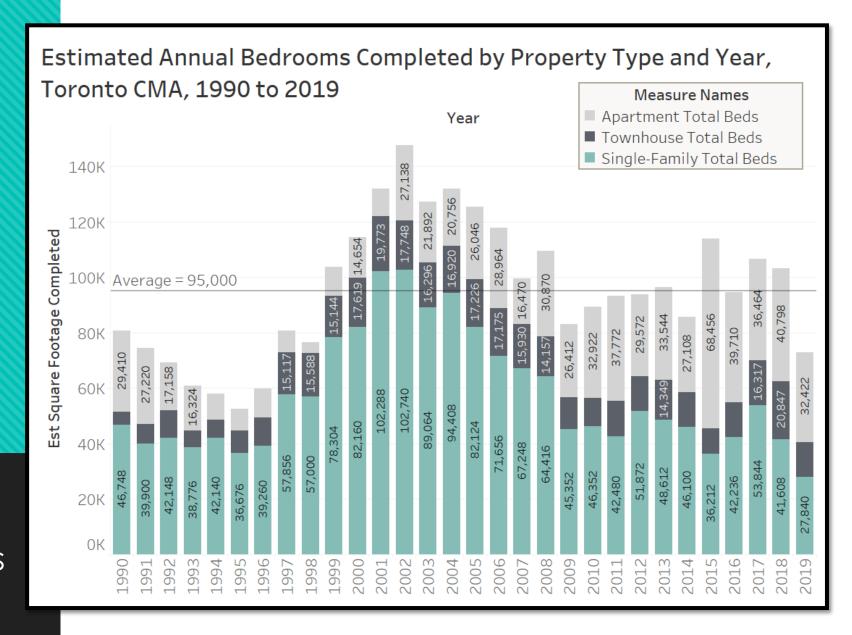
Apartment Completions

Row Completions

Single-Family Completion

# **Supply is Worse** than Expected, We're Building **25% less Bedrooms than** 2002-2006 Period

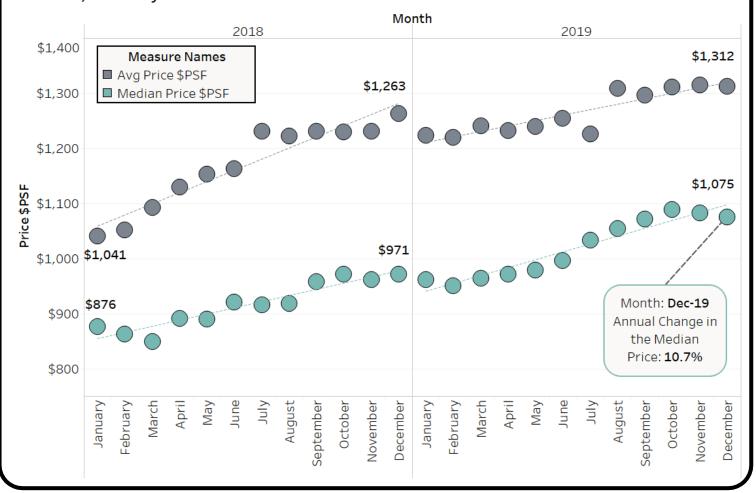
Developers are buildings 33% less square footage



**New Condo** Prices Jumped 21% in 2018 in **Toronto & 11%** in 2019

> Cost-Push Inflation + Demand

Average and Median Price for Popular New Condominium Apartments, City of Toronto, January 2018 to December 2019



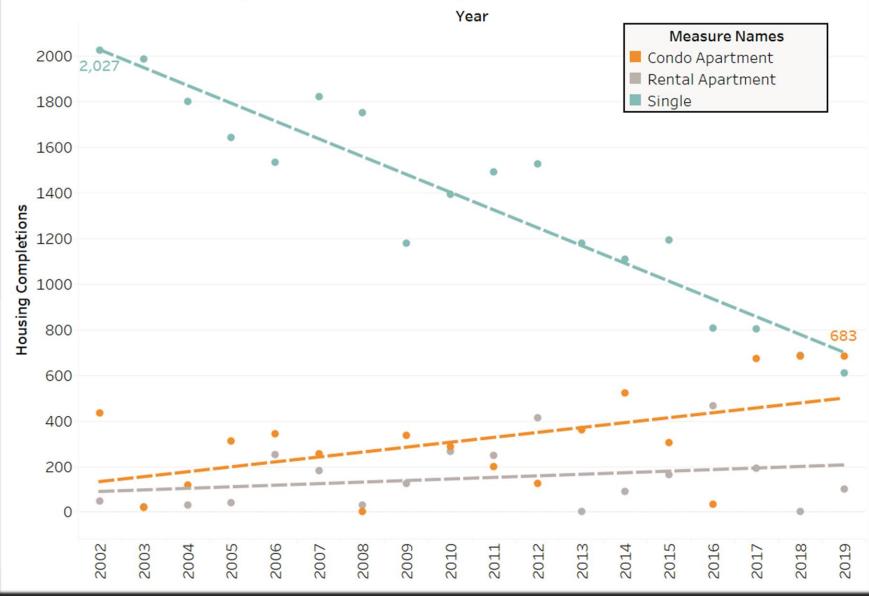
# Hamilton CMA Housing Market



# Hamilton Single-Detached Completions Plunge

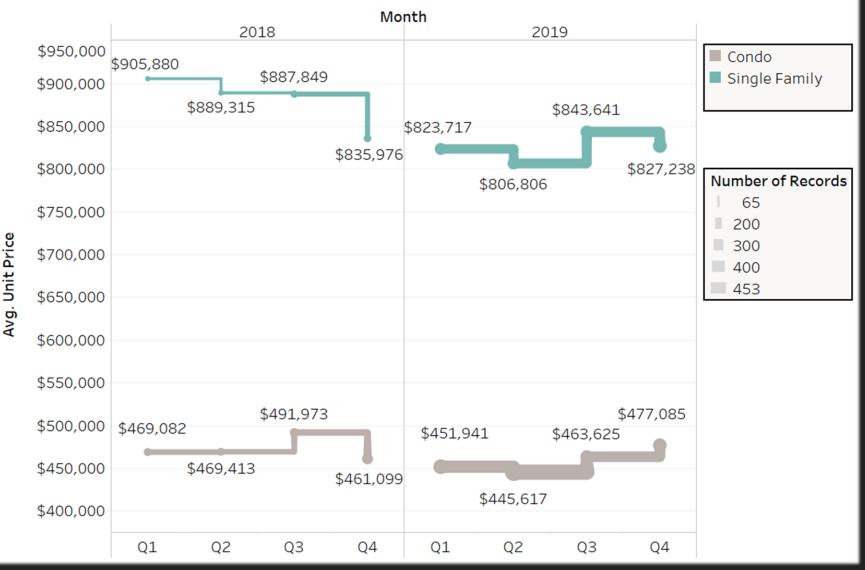
Condo Completions Rising

### Housing Completions by Year and Built Form, Hamilton CMA, 2002 to 2019



## Single-Detached New Homes Price Flat Y/Y

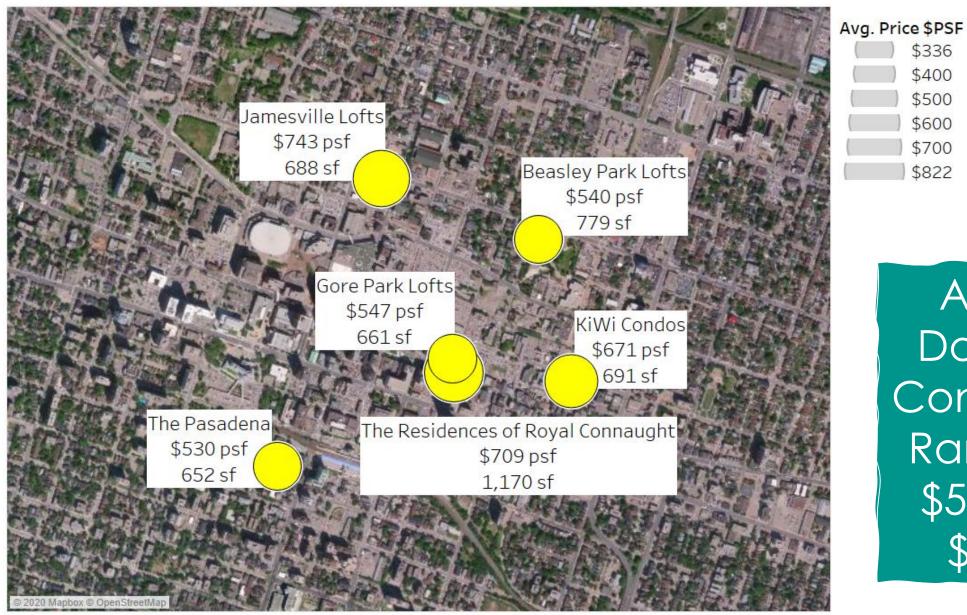
End-Selling Condo Prices up 3.5% Average Price of Popular New Housing Floorplans by Built Form, City of Hamilton, Q1-2018 to Q4-2019



Average Price Per-Square-Foot for Popular New Condo Floorplans, City of Hamilton, Q1-2018 to Q4-2019



New Condo Prices Increased by 7% Annually from \$540 psf to \$575 psf Average Price Per-Square-Foot & Average Suite Size for Popular Floorplans, Downtown Hamilton, 2019



Average Downtown Condo Prices Range from \$530 psf to \$710 psf

\$336 \$400 \$500

\$600

\$700

\$822

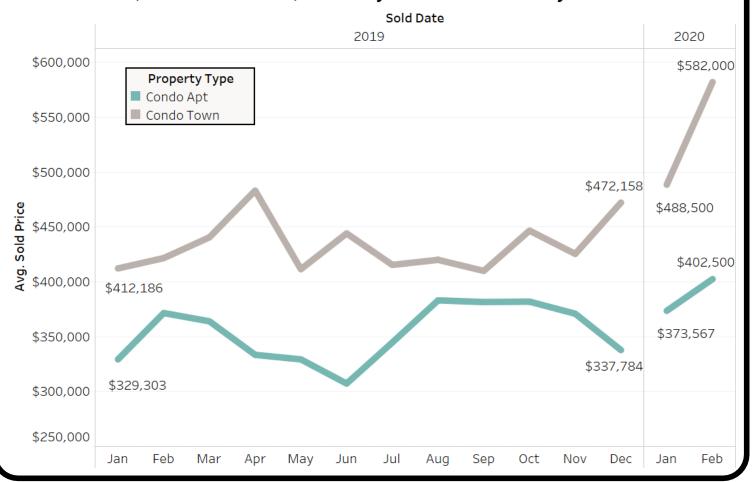
## Future Supply is Limited

There are **11 Active** Sites Downtown, only 5 Future Sites

Area Hamilton 27 11 5 134 55 29 Toronto 40 80 120 25 30 35 60 **Active Sites Future Downtown Sites** Active Downtown Sites

Downtown Housing Supply, Toronto & Hamilton, December 2019

Average Price of Resale Condominium Apartments and Condominum Townhouses, Hamilton CMA, January 2019 to February 2020



From January 2019 to January 2020, Condo Apartment Prices in Hamilton Increased by 13.4%

**Towns up** 18.5%

## Hamilton Rents are Soaring

Rents up 33% Annually

PSF Rents up 38% Average Rent & Rent Per-Square-Foot for Purpose-Built Rental Apartments, City of Hamilton, October 2019 to January 2020



# Thank You

Ben Myers President Bullpen Consulting Twitter: @Benmyers29 @BullpenConsult BullpenConsulting.ca

Ben@BullpenConsulting.ca





Residential Real Estate Advisory Services - (416) 716 2096

## HAMILTON IS CHANGING – PIER 8 NOW





## HAMILTON IS CHANGING – PIER 8 Future





## HAMILTON IS CHANGING – PIER 8 Future

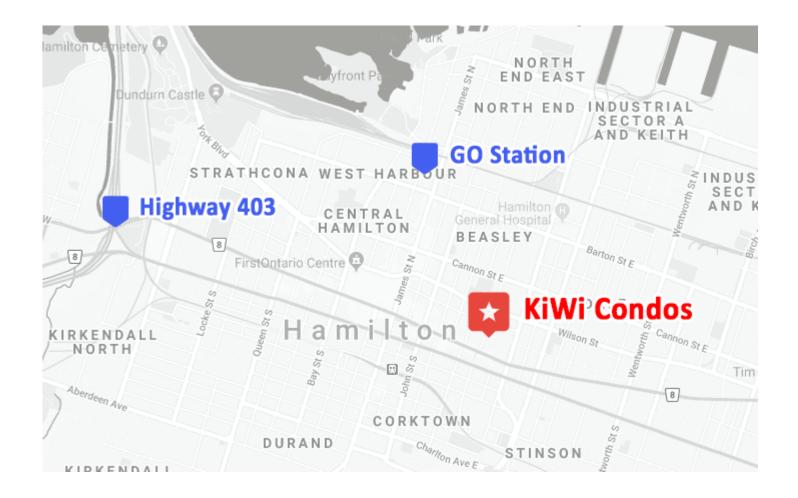






HAMILTON IS CHANGING – PIER 8 Future

## HAMILTON IS CONNECTED



RANKED IN THE TOP 2 FOR MID-SIZER CITIES OF THE AMERICAS IN CONNECTIVITY (FDI Magazine 2018)

Hamilton is bounded by Highways 403 and QEW

### Hamilton's Confederation GO Station links directly to Toronto's Union Station

- Direct rail coming
- Currently only by bus
- Two-way train service from Toronto through Hamilton and all the way to Niagara Falls



Hamilton is the only city in Southern Ontario that offers four modes of transport – **air, rail, road and port.** 



#### GO TRANSIT

Public transit including bus and railway serving the GTA, Hamilton and the Niagara Peninsula • Over 65 Million passengers a year



#### HAMILTON STREET RAILWAY

- Hamilton's public bus transit system 3,000 stops, shelters and terminals
- Serving over 21,000,000 customers<sup>16</sup>



#### HAMILTON INTERNATIONAL AIRPORT

- Low-cost gateway for passenger travel
  Passenger traffic growth of 127% in 2017<sup>17</sup>
- · Canada's largest express cargo airport and hub



#### THE PORT OF HAMILTON

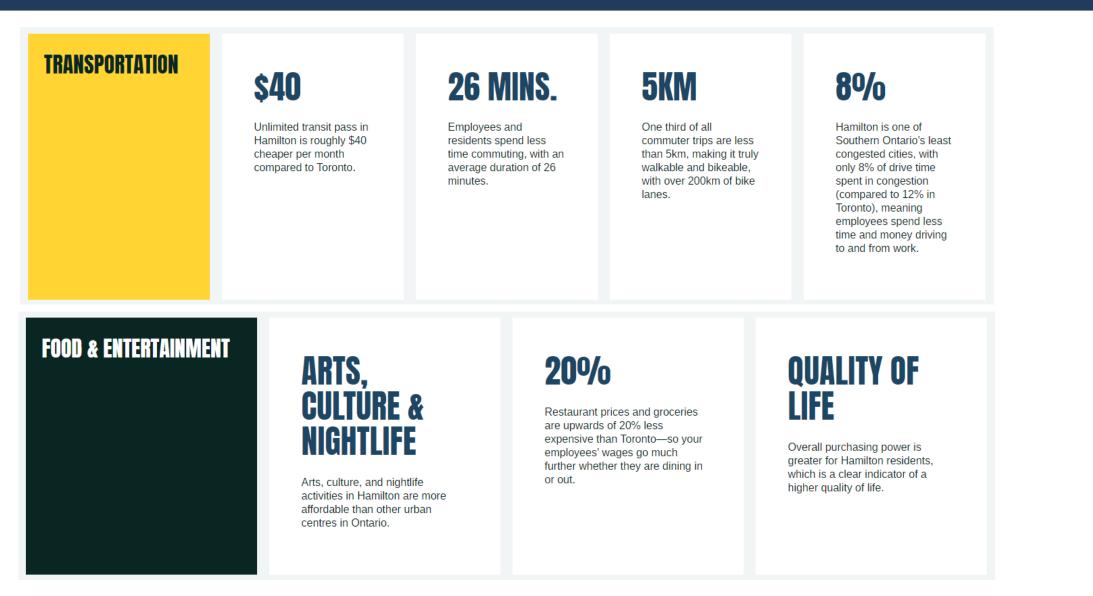
- The largest port in Ontario by tonnage. Annually, it handles 10 Million tonnes of mixed cargo and receives 650 vessels, more than all other Ontario ports combined
- The cargo transmitting the Port is connected to \$6 Billion in economic activity and 38,000 jobs in Ontario<sup>18</sup>



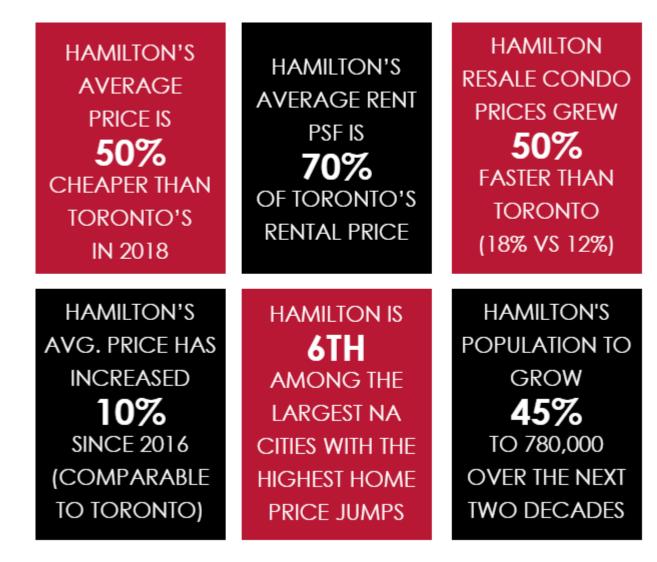
#### CAR SHARE PROGRAMS

· Flexibile and convenient Zipcar and Community Car Share

## HAMILTON IS AFFORDABLE

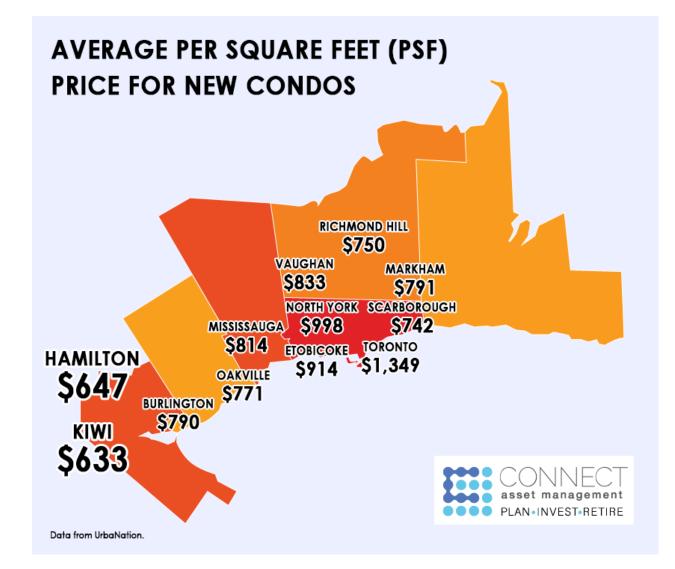


### HAMILTON VS TORONTO





### HAMILTON VS GTA







### Hamilton home value increases put it in North America top 10: report

Fourth highest increase among Canadian cities

NEWS Feb 26, 2019 Hamilton Mountain News

City	State	° Country	Population	Dec-2013	Dec-2018	5 Year change	5 Year difference
Detroit	MI	USA	673,104	\$31,185 USD	\$61,328 USD	97%	\$30,143 USD
Surrey	BC	CAN	517,887	\$450,213 CAD	\$845,500 CAD	88%	\$395,287 CAD
San Francisco	CA	USA	884,363	\$800,000 USD	\$1,350,000 USD	69%	\$550,000 USD
Vancouver	BC	CAN	631,486	\$614,487 CAD	\$1,032,400 CAD	68%	\$417,913 CAD
Brampton	ON	CAN	593,638	\$371,700 CAD	\$619,500 CAD	67%	\$247,800 CAD
Hamilton	ON	CAN	536,917	\$296,122 CAD	\$492,226 CAD	66%	\$196,104 CAD
Mississauga	ON	CAN	721,599	\$439,400 CAD	\$729,800 CAD	66%	\$290,400 CAD
Seattle	WA	USA	724,745	\$421,000 USD	\$699,000 USD	66%	\$278,000 USD
Toronto	ON	CAN	2,731,571	\$532,900 CAD	\$845,000 CAD	59%	\$312,100 CAD

## UNDERSTANDING AVERAGE RENT PSFS

101 Locke Street Sold Closed Listings					
Unit #	Sq. Ft	\$/Sq. Ft			
204	608	\$3.21			
511	551	\$3.63			
314	712	\$2.81			
514	712	\$2.95			
516	650	\$3.23			
302	581	\$3.61			
614	712	\$3.09			
401	692	\$3.23			
508	750	\$3.07			
406	719	\$3.20			
615	712	\$3.23			
Average	673	\$3.21			

\* Data from MLS

Location	Avg rent PSF		
Central Hamilton	\$2.56		
KiWi	\$3.21		
		Rent PSF premium	Rent PSF premium
Location	Avg rent PSF	compared to Hamilton	compared to KiWi
Burlington	\$2.58	\$0.02	-\$0.63
Etobicoke	\$3.17	\$0.61	-\$0.04
Markham	\$2.78	\$0.22	-\$0.43
Missisauga	\$2.97	\$0.41	-\$0.24
North York	\$3.30	\$0.74	\$0.09
Oakville	\$2.82	\$0.26	-\$0.39
Richmond Hill	\$2.90	\$0.34	-\$0.31
Scarborough	\$2.66	\$0.10	-\$0.55
Toronto	\$3.79	\$1.23	\$0.58
Vaughan	\$2.81	\$0.25	-\$0.40
Average	\$2.98	\$0.42	-\$0.23
* Data from MLS			

### **KIWI CONDOS** COST LESS THAN *HALF* OF TORONTO CONDOS BUT COMMANDS *85%* OF THE RENT!!

	Hamilton % of price % of rent		KiWi		
Location			% of price	% of rent	
Burlington	82%	99%	80%	124%	
Etobicoke	71%	81%	69%	101%	
Markham	82%	92%	80%	115%	
Missisauga	79%	86%	78%	108%	
North York	65%	78%	63%	97%	
Oakville	84%	91%	82%	114%	
Richmond Hill	86%	88%	84%	111%	
Scarborough	87%	96%	85%	121%	
Toronto	48%	68%	47%	85%	
Vaughan	78%	91%	76%	114%	
Average	76%	87%	75%	109%	





HAMILTON IS CANADA'S BEST KEPT SECRET

And *KiWi Condos* is the best investment property in Hamilton! KiWi Condos is located in the heart of Downtown Hamilton, a vibrant, pedestrian friendly and transit-oriented neighbourhood. Everything is within easy walking distance or a short bus ride away.



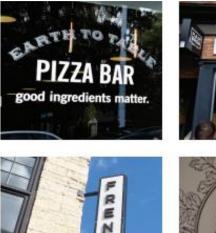


Stunningly designed 14 storey modern condo featuring a Gym, Yoga Room, 14th floor Rooftop Terrace, Social Room and Dog Washing Station

Plus **144** bike storage spots in the building

49 km of city-owned trails<sup>19</sup> and up to 225 km of on-street cycling lanes<sup>20</sup>

130 waterfalls - Hamilton is the Waterfall Capital of the World<sup>21</sup>

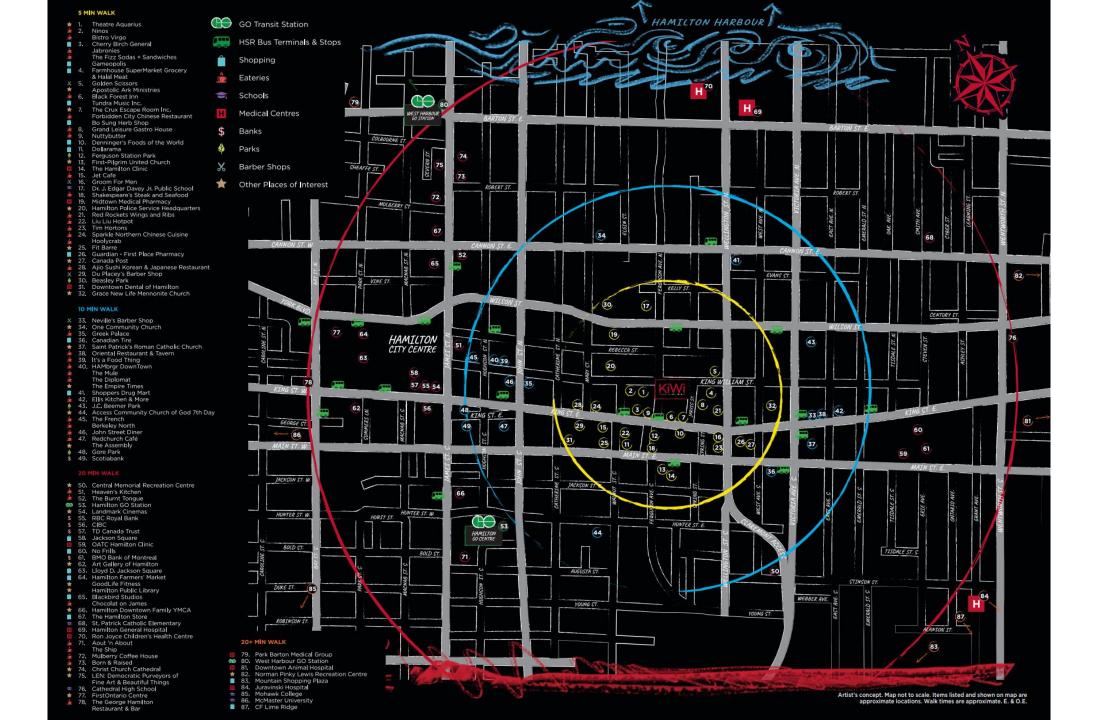












### Hamilton is a city of workers

## **78%** Over 78% of the population is eligible for employment.



The current unemployment rate of 3.9% is the lowest in all of Ontario

### Top Employers in the City of Hamilton











### ONE OF CANADA'S MOST IMPORTANT ECONOMIES – AND GROWING



#### **TOP FIVE HAMILTON EMPLOYERS:**<sup>10</sup>

ARCELORMITTAL DOFASCO G.P. CITY OF HAMILTON MCMASTER UNIVERSITY MOHAWK COLLEGE ST. JOSEPH'S HEALTHCARE HAMILTON

- The most diversified municipality and Ontario's fastest growing economy
- Only city that offers all four modes of transportation (rail, road, air, port)
- Ranked 4<sup>th</sup> in connectivity and 10<sup>th</sup> in foreign direct investment (FDI) strategy
- One of the three largest food and beverage processing areas in North America
- 9<sup>th</sup> largest regional economy in Canada
- Major economic driver and a magnet for outside talent

## ALMOST ONE-THIRD OF HAMILTON ARE MILLENIALS

Statistics Canada: Hamilton's millennial growth is double that of Toronto's (9.9% vs 5.85%)

Ryerson University and Statistics Canada 2018 study:

- "Almost 700,000 Millennials looking to break off into their own household in the next decade."
- "Almost 500,000 new Millennial-led households over the next decade"
- "Robust migration could attract a further 200,000 or more Millennials over the next decade."

It's already happening - CMHC: "As of October 2019, the population of individuals aged 25-44, a key demographic in the rental market, saw **the strongest year-over-year growth in almost two decades** at 4.9%."



## **TECH** JOBS AND WORKERS IN HAMILTON

### / Tech Talent Scorecard Ranking



### HAMILTON IS THE FASTEST GROWING MID-SIZED TECH MARKET

#### FIGURE 2: TECH TALENT LABOUR POOLS

	Market	Tech Talent Total		5-Yr Growth (%)
Large Markets (>50K tech workers)	Toronto, ON Montreal, QC Vancouver, BC Ottawa, ON	228,500 130,200 74,700 64,500	80,100 16,600 22,300 -3,600	54.0% 14.6% 42.6% -5.3%
Mid-Sized Markets (10 - 50K tech workers)	Calgary, AB Edmonton, AB Quebec City, QC Waterloo Region, ON Hamilton, ON Winnipeg, MB Halifax, NS	38,500 28,400 27,700 20,400 18,200 15,600 10,500	-2,800 5,800 1,100 5,800 6,300 700 900	-6.8% 25.7% 4.1% 39.7% 52.9% 4.7% 9.4%
Small Markets (<10K tech workers)	Oshawa, ON London, ON Victoria, BC Regina, SK Windsor, ON St. John's, NL Saskatoon, SK Guelph, ON Moncton, NB	9,600 9,600 7,900 6,500 5,400 4,500 3,700 3,100	3,300 2,800 1,300 3,200 1,100 200 600 1,800 -300	52.4% 41.2% 15.7% 68.1% 20.4% 3.8% 15.4% 94.7% -8.8%
	Canada	832,900	161,700	24.1%

2.0.2

59.8%

19.1%

Mid-Sized Markets

(10 - 50K tech workers)

Large Markets (>50K tech workers)

FIGURE 3: LABOUR POOL SIZE BREAKDOWN

> FIGURE 4: TECH EMPLOYMENT GROWTH, FIVE-YEAR MOMENTUM (2013-2018) Mid-Sized Tech Talent Labour Pools (10-50K tech workers)

Source: Statistics Canada LFS (NOCs), April 2019.

Source: Statistics Canada LPS (NOCs), April 2019.

7.2%

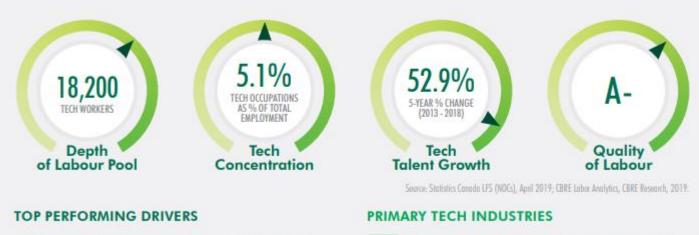
**Small Markets** 

(<10K tech workers)



## Hamilton, ON

SCORE 8.7



Tech Employment Real Estate Growth Cost

Tech Labour Pool Size

Life Autonomous Digital Media/

#### **EMPLOYMENT BREAKDOWN**

N/A due to suppression

	Employment	Growth 2013-2018	Average Wage	Growth 2013-2018
Total Tech Occupations	18,200	52.9%	\$82,451	5.3%
Software Developers/Programmers	3,700	27.6%	\$81,182	1.6%
Computer Support, Database & Systems	7,400	100.0%	\$75,150	3.1%
Computer & Info. Systems Managers	2,700	145.5%	\$98,696	N/A
Technology Engineering-Related	4,400	4.8%	\$85,800	14.0%

#### EDUCATION

Degrees	2017	Growth 2012-2017	Educational Attainment
Total Tech Degrees	804	8.8%	25 00/-
Computer Science	172	60.7%	25.9%
Math/Statistics	94	-16.1%	Bachelor's Degree
Other Tech Engineering	538	3.5%	or Higher
Source- Various Provincial Ministries and	Higher Education Instit	utions 2019	Source- Environics Applytics 2018

Source: Various Frovincial Avirismes and higher Education Institutions, 2017.

SOURCE: ENVIRONCES ANDIVINES, 2010.

Source: Statistics Canada LFS (NOCs), April 2019.





- McMaster University is a global leader in education with a focus on community engagement. Its 7,500 faculty and staff members integrate the work of the University with the needs of the city.
- Mohawk College educates more than 17,000 fulltime and apprenticeship students at three campuses in Hamilton, Ontario and is recognized as a leader in health and technology education.
- **Collège Boréal** is the only French-language college in Southwestern Ontario. It offers continuing education, immigrant integration services and related services to businesses and communities.
- **Redeemer University College** offers degrees in Arts, Science and Education. It gives students a chance to explore the relationship between faith and learning through a Christian perspective.
- McMaster's Downtown Centre and Hospital Campus just 5 minutes from KiWi

## AT THE CENTER OF THE HEALTH DISTRICT



**Incredible demand** from doctors, healthcare professionals, and patients and their families

#### Long-term and short-term rentals

**10 minutes** to Hamilton Health Sciences, Hamilton General Hospital, St. Joseph's, St. Peter's, and Juravinski

## ROSEHAVEN HOMES: 70,000+ HOMES

IN 1992, WHEN THE VERY FIRST FAMILY CHOSE A ROSEHAVEN HOME, OUR COMPANY ESTABLISHED A POSITION TO ALWAYS BE IN THE FOREFRONT OF THE BUILDING INDUSTRY.

### OUR CUSTOMER CARE IS THE BEST IN THE BESINESS.

We are 100% committed to serving our home buyers with unparalleled professionalism, integrity and care. We know how important customer service is - both before our home buyers move into their new home and after. Our service team is comprised of people who truly care. We aren't finished your home until you are completely satisfied. It's as simple as that.







#### URBAN SCULPTURE

A DESIGN STATEMENT:

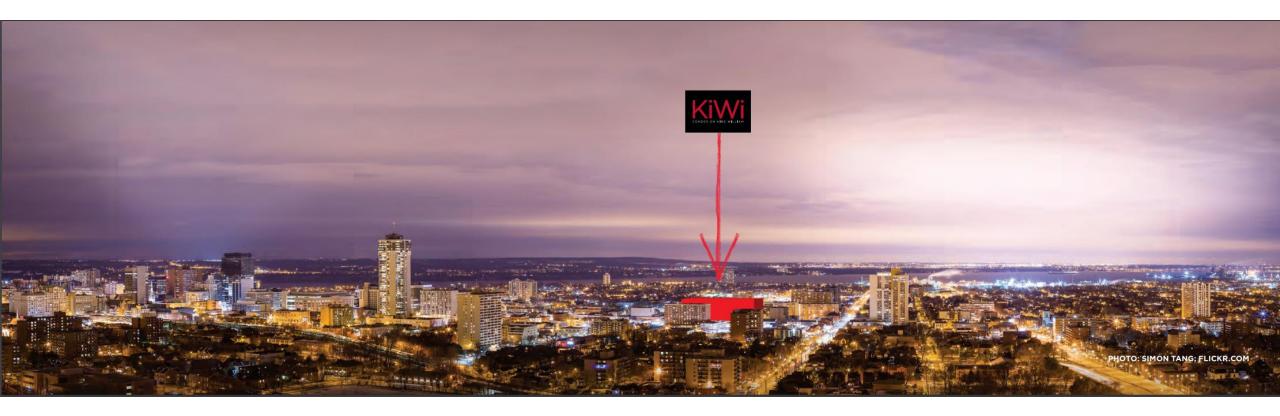
KiWi pushes the boundaries of urban sculpture. Horizontal bands of glass and metal. A multi-storey podium that connects the building to the street. Urban design meets downtown cool.



#### ROOM WITH A VIEW

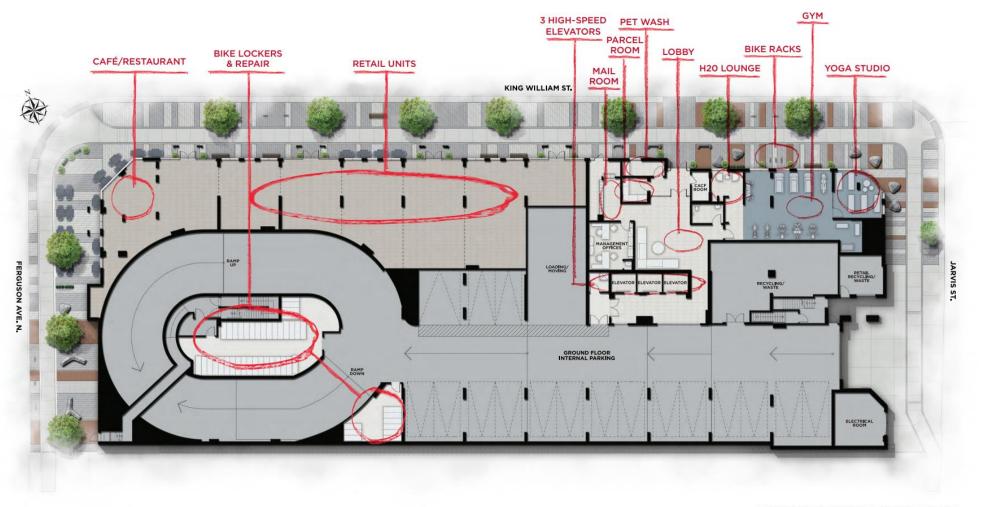
### ACTUAL VIEW LOOKING NORTH:

Get a whole new perspective on urban living. Enjoy spectacular, unobstructed views of downtown Hamilton and Burlington Bay. This is city living – redefined.



## iNSPiRED AMENITIES

Staying fit and healthy is easy as an elevator ride to the ground floor. Bend, stretch, lift, trim and tone - you can do it all in the state-of-the-art gym. Channel your inner energy in the yoga studio. Relax in the H2O lounge before heading upstairs. At KiWi, you're in control.



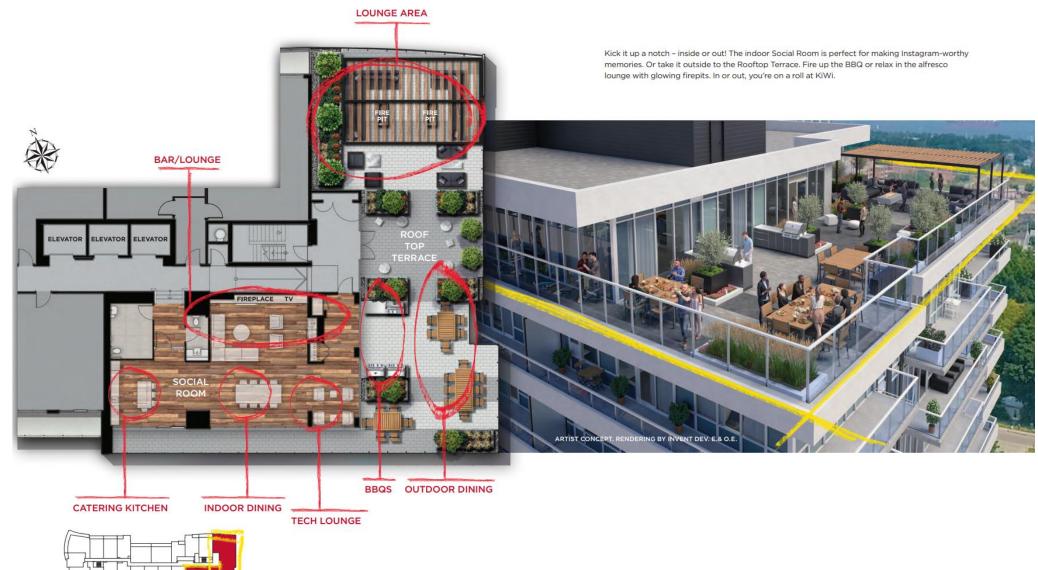


### **GET SOCIAL**

#### SOCIAL ROOM:

Hang out, read a book, surf the net or host an Instagram-worthy party. The Social Room has its own dining space, sleek fireplace, catering kitchen, flat screen tv, wet bar and stunning city views.

# KiWi KiCKS it iNSiDE & OUT



14TH FLOOR



### RISE TO THE TOP

#### **ROOFTOP TERRACE:**

Gather with friends or host a BBQ on the Rooftop with views of the neighbourhood and Burlington Bay. Catch the amazing light show of downtown. A great place to chill, any time of year!

## **ARRIVE IN STYLE**

LOBBY:

Arrive home in style to your sleek, modern lobby with its cool ambience, 3 high-speed elevators, parcel room and mailroom.





SUITE: KING'S CROSS

INTERIOR COLOUR PACKAGE: SAN FRAN



SUITE: WEST VILLAGE

INTERIOR COLOUR PACKAGE: NEW YORK

## EXCLUSIVE INCENTIVES

### EXTENDED DEPOSIT STRUCTURE

\$5,000 with offer Balance to 5% in 30 days \$2,000/month Balance to 20% on Occupancy

### CAPPED DEVELOPMENT CHARGES

(1B \$5,000 2B \$7,000)

+

### \$1,000 ASSIGNMENT

(Fee Reduced by \$4,000 - purchaser to pay legal fees only)

+

### **RIGHT TO LEASE DURING OCCUPANCY**

(\$4,000 Fee Waived)

And one year FREE turnkey property management provided by Marco Toronto



## MARCO TORONTO

- GTHA's leading property furnished rental company for more than 20 years
- Offers Airbnb services and executive furnishing package
- True turn-key service for completely hands-off investment
- Maximize your ROI and cash flow
- One year FREE property management including pre-delivery inspection, listing and marketing (co-opt paid for by owner), tenant selection, maintenance management, rent collection, and lease extension





# WHAT HAPPENS NEXT?





# WE ARE HERE TO HELP YOU

If you have any questions, please see Matt or Ryan

If you would like to fill in a worksheet, please see one of our reps that have a clipboard.

Please have your chequebook and government issued photo ID ready.

