

# SIX-STOREY BOUTIQUE RESIDENCE

Daniels love where you live™





### WELCOME HOME

 $\frac{Daniels}{\text{love where you live}}$ 





## LOBBY & AMENITIES





### ROOFTOP OASIS

Daniels love where you live™





## URBAN COMMUNITY GARDENING PROGRAM

### Daniels love where you live™



For Daniels, urban agriculture is truly a natural expression of the company.

Always thinking outside the box, we've worked hard to incorporate urban agricultural opportunities, such as balcony container gardening, community gardening plots, greenhouses, edible landscaping, and farmers' markets, into each new home community built across the Greater Toronto Area.

Not only providing unique gardening platforms, Daniels provides urban gardening workshops and seminars to ensure that residents receive the necessary knowledge to maximize the opportunity to grow herbs, fruits, vegetables, and flowers. Daniels has partnered with Ontario urban agriculture specialists to teach, develop and implement plans to assist residents in using their gardening plots efficiently. At these well-attended sessions, residents receive the tools they need to start and maintain successful gardens that will thrive.

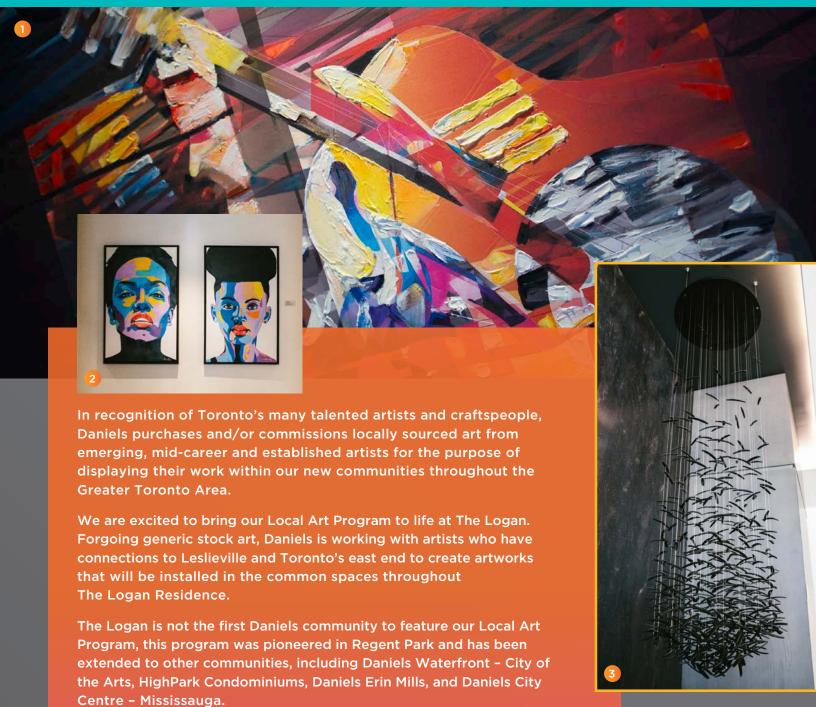
The Logan will showcase our continual commitment to an environmentally sustainable and healthy lifestyle with a green roof and several garden planters. This engaging amenity is fun for all residents to enjoy while sharing in the taste of locally grown foods. Established and emerging green-thumb residents are invited to come together, create a deeper sense of community, and feel connected to the earth and each other in an interactive way.





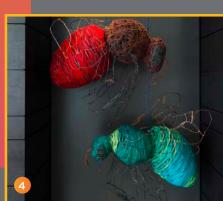
## LOCAL ART PROGRAM

### Daniels love where you live™



At Daniels, we build arts and culture into the DNA of our communities – a commitment that sets us apart from the industry.

If you're a local artist who would like to learn more about the Daniels Local Art Program, please contact us at publicart@danielslogan.com



















# Daniels love where you live

Over 35 years and building strong

THE DANIELS CORPORATION BUILDS WITH A
PASSION FOR CREATING VIBRANT COMMUNITIES
IN EVERY SENSE OF THE WORD.



Daniels looks beyond the bricks and mortar, including social, cultural and economic infrastructures that will create a unique sense of place. This commitment has been an integral part of Daniels' corporate philosophy for over 35 years. Daniels has built more than 30,000 award-winning homes, commercial, and retail spaces, in master-planned, mixed-use communities, earning its standing as one of Canada's largest and preeminent builders/developers. Company founder John H. Daniels is a towering figure in the North American real estate industry. In a career that has spanned over 50 years, the former Chairman and CEO of Cadillac Fairview Development Corporation has left an indelible mark on the quality of the places in which people live, work, play, create, and shop.

#### **OUR APPROACH**

Led by company President Mitchell Cohen and a creative team of visionary professionals, The Daniels Corporation's integration of residential and commercial divisions results in a stable turnkey operation, which earns the company a high level of industry and public trust. Daniels plans, designs, develops, builds, and manages all residential and commercial properties inhouse, enabling the ultimate in quality control and streamlined service. In essence, Daniels is an all-inclusive service provider – a company dedicated to seeing each project through to construction completion and beyond.

#### **INNOVATION IN MASTER-PLANNING**

Daniels transforms underutilized land into sought-after master-planned communities that include residential, name-brand retail, and commercial opportunities. Daniels' landuse planning is based on the principle of integration into the existing urban fabric, creating neighbourhoods that fit seamlessly into

their surroundings, providing a broad customer base for homebuyers, retailers, and commercial businesses. For example, Daniels has partnered with Toronto Community Housing, revitalizing 53 of the 69-acre Regent Park Community in Toronto's Downtown East, which is being looked at around the world as the gold standard by which challenged urban neighbourhoods can be reimagined as healthy, sustainable communities. Daniels also partnered with renowned filmmaker Ivan Reitman to build TIFF Bell Lightbox, an international destination for the world of film. In addition to the iconic home of the Toronto International Film Festival, this mixed-use development includes restaurants, ground-floor retail, a commercial parking garage and the 44-storey Festival Tower Residence. Daniels has also created iconic neighbourhoods throughout the GTA, providing residential, retail and commercial services within their NY Towers and HighPark Condominium communities in Toronto, as well as Daniels City Centre and Daniels Erin Mills communities in Mississauga.



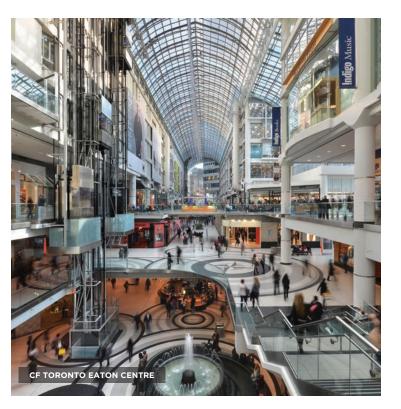
GREEN DESIGN AWARD

COMMUNITY OF THE YEAR AWARD (BILD)

FOUR-TIME WINNER OF THE TARION HIGH-RISE BUILDER OF THE YEAR AWARD

COMMUNITY OF THE YEAR -URBAN AWARD

HOME BUILDER OF THE YEAR AWARD



#### **BUILDING FOR EVERYONE**

Dedicated to upholding a "people-first" philosophy, Daniels has long been a champion of affordable rental and ownership housing, and has built 3,600 affordable rental-housing units under several government programs. Daniels was the first developer to offer purpose-built rental housing in Mississauga in 25 years through its Gateway Rental portfolio. In partnership with Sun Life Financial, Daniels has built a market rental building as part of its Daniels Erin Mills community, and in Regent Park, Daniels is building a high-density independent-living building in partnership with Chartwell Retirement Residences. Daniels FirstHome™ communities across the GTA provide quality-built residences priced within the reach of first-time buvers and, at selected communities, Daniels has built seniors housing in partnership with Amica Mature Lifestyles Inc. On the commercial end of the spectrum, Daniels creates outstanding business opportunities for national-brand companies as well as grassroots not-for-profit organizations. For over 35 years, Daniels has embraced financial and hands-on generosity toward a number of charities and non-profit organizations, including Second Harvest, Eva's Initiatives, FoodShare, Habitat for Humanity, Covenant House Toronto, Egale Canada, Regent Park School of Music, and the Regent Park Film Festival. Daniels is committed to the ongoing development of homeowner programs with a goal to eliminate accessibility barriers.

#### **SUSTAINABILITY**

Long before "green" became an industry buzzword, The Daniels Corporation took a proactive approach to protecting the environment through innovation in its construction techniques. Daniels continues to build for efficiency and environmental sustainability through standards beyond the Ontario Building Code, and in some cases, to LEED Gold certification. Within the Canadian building industry, Daniels is also leading the urban food revolution through trailblazing urban agriculture initiatives that incorporate farmers' markets and urban allotment gardens into its residential communities.

Understanding that quality of life is created by much more than physical buildings, Daniels goes above and beyond to integrate building excellence with opportunities for social, cultural, and economic well-being. In so doing, value is created for everyone.

#### WEAVING ARTS AND CULTURE INTO THE COMMUNITY FABRIC

Daniels has consistently demonstrated the value of embedding arts and culture into the fabric of new communities. In Regent Park, Daniels partnered with Artscape, Toronto Community Housing and members of the local community to create Daniels Spectrum – a 60,000 square foot cultural hub. Setting Daniels apart even further, the company has established an art procurement program that identifies and purchases art from local and emerging artists for residential and commercial lobbies and amenity spaces, thus contributing enormously to the area's economic development.

Illustrations are artist's concept. E. & O. E.

